

MISSISSIPPI STATE MEDICAL ASSOCIATION · 22nd ANNUAL



CME THE SAND



2024 EVENT PROSPECTUS

SANDESTIN GOLF AND BEACH RESORT
DESTIN, FLORIDA + MAY 24-28, 2024

22nd Annual CME in the Sand

Sponsored by MSMA and the MSMA Young Physicians Section

PLANNING COMMITTEE

Chasity Torrence, MD	Italo Subbarao, DO
Jaleem Sims, MD	Jeremy Rainey, DO
Chip Holbrook, MD	Carl Ramsey, MD
Becky Wells	Jenny White

YOUNG PHYSICIANS SECTION OFFICERS

President	Chasity Torrence, MD
President-Elect	
Past President	Jaleem Sims, MD

MISSISSIPPI STATE MEDICAL ASSOCIATION OFFICERS

President	John Mitchell, MD
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Secretary Treasurer	Chip Holbrook, MD
Past President	Geri Weiland, MD

EXHIBITOR AND SPONSORSHIP CONTACT

Becky Wells, 601 853-6733 ext 340
bwells@msmaonline.com

PROGRAM DIRECTOR

Becky Wells, 601 853-6733 ext 340
bwells@msmaonline.com

A MESSAGE FROM THE PLANNING COMMITTEE

In 2024, the Young Physicians Section of the Mississippi State Medical Association will convene its Twenty Second Annual CME in the Sand conference.

Technical exhibitors have been a vital part of our meetings by providing information about their products and services, and through their financial support which makes the meeting possible. This meeting is as much about you and what you can do for physicians and their patients as it is about the latest advances in medical science.

With over 200 expected to be in attendance in 2024, I invite you to participate in our meeting as an exhibitor or event sponsor. A variety of educational and social events have been planned and we want you to participate with us in making this our most successful event ever. As an exhibitor or event sponsor you will have a unique opportunity to interact with physicians and their families from across the state.

EXHIBITOR APPLICATIONS

Submit the exhibitor application by mail to Becky Wells, Exhibit Contact, P.O. Box 2548, Ridgeland, MS 39158-2548 or email: bwells@msmaonline.com.

Payment must be received no later than May 5, 2024, to guarantee space. Otherwise, space will be assigned to other exhibitors. No space will be assigned without a deposit of 50% of the total cost. Fees are non-refundable unless written notification of cancellation is received by May 5, 2024.

PLEASE NOTE: MSMA is classified as a non-profit organization under Section 501(c) of the U. S. Tax Code and is subject to Internal Revenue Service regulations which prohibit exhibitors from selling or taking orders on the exhibit floor. Exhibitors are encouraged to present educational exhibits. Tax ID 64-0317537.

EXHIBIT SPACE AND SERVICES

Exhibit space includes an 8' back drape and 3' side drape, a skirted 6' display table, 2 chairs and 1 booth sign. Contact Jenny White if you require additional furnishings, freight service, electrical distribution or labor.

No exhibits can be received prior to May 25, 2024. To ensure proper delivery of packages, please address all packages as follows:

GUEST INFORMATION:

Guest Name (if not staying at Sandestin, this MUST be noted next to Guest Name)

Arrival Date

Contact Number

Conference Name, Location

SHIP TO:

Sandestin Golf and Beach Resort

Attn: Veal Convention Services, Inc

MS State Medical May 24-28, 2024

9300 Emerald Coast Parkway West

Miramar Beach, FL 32550

Phone: 800-844-8325

Email: orders@vealco.com

If shipping to Sandestin please review all shipping and receiving information. On-site representative must have tracking information. There is no storage space on-site. Contact Jenny White for more information.

SET-UP AND DISMANTLE

The technical exhibits will remain open during the hours described below. Special arrangements have been made to have meal functions in the exhibit space to maximize opportunities for physician/exhibitor contact.

SET-UP	DISMANTLE	EXHIBIT DAYS AND HOURS:	
Friday, May 24, 2024 3:00 PM – 5:00 PM	Monday, May 27, 2024 After 10:45 AM	Friday, May 24, 2024	6:00 PM – 7:00 PM
		Saturday, May 25, 2024	7:00 AM – 12:30 PM
		Sunday, May 26, 2024	7:00 AM – 12:30 PM
		Monday, May 27, 2024	7:00 AM – 10:45 AM

ATTIRE

Casual dress will be appropriate for all functions.

SOCIAL FUNCTIONS

Friday, May 24, 2024	
Welcome Reception (in Exhibit Hall)	6:00 PM - 7:00 PM
Saturday, May 25, 2024	
Breakfast with Physicians	7:00 AM - 8:00 AM
Exhibit Hours	7:00 AM - 12:30PM
Sunday, May 26, 2024	
Breakfast with Physicians	7:00 AM - 8:00 AM
Exhibit Hours	7:00 AM - 12:30PM
Monday, May 27, 2024	
Breakfast with Physicians	7:00 AM - 8:00 AM
Exhibit Hours	7:00 AM - 10:30PM

HOTEL ACCOMMODATIONS

Sandestin Golf and Beach Resort, Sandestin, Florida
800-320-8115 or www.Sandestin.com

Group Code: 24S484

Room Cut Off: April 24, 2024

Book online: <https://www.sandestin.com/24S484>

DOOR PRIZES

Door prizes have been offered during the CME in the Sand Conference and the tradition will continue this year. The Young Physicians welcome you to join in by having your own company's door prize. Please contact the Program Director if you wish to participate. All door prizes will be announced during the Monday morning break.

SPONSORSHIPS

Sponsorship is an ideal way to stand out from other exhibitors, generate visibility, deliver a personal message of commitment and communicate support to meeting attendees. There are many opportunities for your additional involvement including social events, refreshment breaks, acknowledgement in meeting materials, and award grants.

Reservations are being accepted for the following sponsorship opportunities offered during the 22nd Annual CME in the Sand:

EXHIBIT BOOTH: \$1,400

Join us as an exhibitor during the 22nd Annual CME in the Sand Conference. Your company's name will be listed in the official program as an exhibitor.

GOLD: FAMILY DINNER - \$20,000 (EXCLUSIVE) - \$10,000 (PARTIAL)

You will have the opportunity to mingle and dine with the meeting attendees at the Family Dinner. Your company's name will appear on signage and invitations indicating your sponsorship of the event and you will be listed in the official program as a Gold sponsor. A full-page ad in the official program and an exhibit booth is included with this sponsorship.

SILVER: BREAKFAST \$2,500

Your company can sponsor breakfast for either day at the exclusive sponsor level. Your company's name will appear on signage indicating your sponsorship of the breakfast and you will be listed in the official program as a Silver sponsor. An exhibit booth is included with this sponsorship.

WELCOME RECEPTION: \$6,000 (EXCLUSIVE), \$3,000 (PARTIAL)

Your company can participate as an exclusive or partial sponsor of the Welcome Reception. Your company's name will appear on signage indicating your sponsorship of the Welcome Reception and you will be listed in the official program as a sponsor. A half page ad in the official program and an exhibit booth is included with this sponsorship.

BAND SPONSORSHIP: \$2,500

Your company can be the exclusive sponsor of the band Splash Trio for the Family Dinner. Your company's name will appear on signage indicating your sponsorship of the band and you will be listed in the official program as a sponsor. An exhibit booth is included with this sponsorship.

MORNING BREAK: \$1,800

Your company can sponsor the morning break during the CME session. Your company's name will appear on signage indicating your sponsorship of the morning break and you will be listed in the official program as a sponsor. An exhibit booth is included with this sponsorship.

CHILDREN'S ACTIVITIES: \$2,500

Your company can be the sponsor of the children's activities either at the Welcome Reception or the Family Dinner. Your company's name will appear on signage indicating your sponsorship of the activity and you will be listed in the official program as a sponsor. An exhibit booth is included with this sponsorship.

PROGRAM AD:

Your company can purchase an ad in the official program. Select from amounts:

- Full Page - \$275 Half Page - \$200 Quarter Page - \$125

PLEASE RETURN COMPLETED FORMS TO:

Becky Wells
PO Box 2548
Ridgeland, MS 39158

APPLICATION FOR EXHIBITSPACE

22nd Annual CME in the Sand

Sponsored by the MSMA and MSMA Young Physicians Section

May 24- 28, 2024

Sandestin Golf and Beach Resort

Company Name

Contact Name

Address

City

State

Zip

Telephone/Cell Phone

Email

Names for Badges: (Limited to 2 representatives. Each additional representative \$50)

EXHIBIT BOOTHS AND SPONSORSHIPS

- Exhibit Booth Only - \$1,400
- Family Dinner - \$20,000
 - \$20,000- Exclusive
 - \$10,000- Partial
- Welcome Reception Sponsorship
 - \$6,000- Exclusive
 - \$3,000- Partial
- Breakfast Sponsorship and Exhibit Booth - \$2,500
- Children's Activities - \$2,500 (2 available)
- Band Sponsorship - \$2,500
- Morning Break Sponsorship - \$1,800
- Program Ad: ___ Full Page (\$275) ___ Half Page (\$200) ___ Quarter Page (\$125)

PLEASE SEND COMPLETED FORM AND PAYMENT BY MAY 1, 2024 TO:

Mississippi State Medical Association

Attn: Becky Wells

PO Box 2548

Ridgeland, MS 39158