



MSMA ANNUAL SESSION

POINT CLEAR  JUNE 7-10, 2012

An Invitation ...

You and your company are cordially invited to take flight and migrate to Point Clear, AL to join the state's largest organization of physicians for exhibits, programs, meetings and social events scheduled as part of the 144th Annual Meeting of the MSMA House of Delegates.

We would love for you to join us June 7-10, 2012 at the Grand Hotel Marriott Resort, Golf Club & Spa as an exhibitor or an event sponsor. Either way, you and your company will have a unique opportunity to meet the movers and shakers of Mississippi medicine.

Charmain Kanosky
MSMA Executive Director

Diamond Sponsor \$15,000

The President's Inaugural Dinner Dance is on **Saturday**, June 9, 2012. Representatives from your organization are invited to join over 400 physician leaders and their spouses for the signature event, *My Big Fat Greek Gala*, MSMA's premier social event. Your company will be acknowledged and representatives of your company will be introduced as sponsors during the evening ceremonies. Your company's name will appear on the invitations, on a sign indicating your sponsorship and listed in the official program. You will also receive a reserved table for 10 people to the event for use by your representatives and their guests. A free exhibit booth space is a bonus.

Gold Sponsor \$10,000

As a sponsor of the MSMA President's Reception your representatives are invited to host this reception on **Friday**, June 8, 2011 and touch over 400 physician leaders, their spouses and families. You can greet physicians entering the reception and you will be recognized during the evening with an opportunity to introduce your company representatives. Your company's name will appear on a sign indicating your sponsorship, you will be included in the official program, and you get a free exhibit booth.

Silver Sponsor \$6,000

Sponsor lunch on either Friday or Saturday at the exclusive level of \$6,000 or partial sponsor level of \$3,000. On **Friday** attendees gather with technical exhibitors for lunch in the exhibit hall. No other meetings are scheduled during this time to encourage everyone to spend time with the exhibitors. Your company representatives will be introduced at the opening session of the MSMA House of Delegates.

Sponsorship

is a great way to stand out from other exhibitors, generate visibility and deliver a personal message of support for MSMA and Mississippi physicians. There are many opportunities for your involvement including social events, refreshment breaks, acknowledgement in meeting materials, award presentations, and more.

Grant Opportunities

The Medical Affairs Forum 2012 is jointly sponsored by the Mississippi State Medical Association and the MSMA Foundation, Inc. The activity has been approved for AMA PRA Credit. Joint sponsors of this CME activity comply with the ACCME Standards for Commercial Support of Continuing Medical Education. *The MSMA Foundation, Inc. is approved by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The MSMA Foundation, Inc. is qualified to receive tax deductible charitable and educational gifts to support programs.*

On **Saturday** attendees will gather in the Grand Ballroom to hear candidate speeches for the leadership positions within the association. No other meetings are scheduled during this time to encourage everyone to participate in the candidate speeches. Your company representatives will be introduced at the beginning of the lunch.

As a Silver Sponsor, your company's name will appear on a sign indicating your sponsorship of the luncheon and you will be listed in the official program as a sponsor. Your company will also receive a free exhibit booth.

Bronze Sponsor: \$3,000

Sponsor breakfast on Friday, Saturday or Sunday for attendees at the exclusive level of \$3,000, includes a free exhibit booth, or the partial sponsor level of \$1,500.

Friday morning, attendees gather with technical exhibitors for a continental breakfast in the Exhibit Hall to visit and discuss their products and services.

Saturday morning, attendees will enjoy a continental breakfast before attending the Medical Affairs Forum.

Sunday morning, attendees will convene before the House of Delegates meeting for a continental breakfast honoring incoming MSMA President, Steve Demetropoulos, MD.

Morning Breaks \$1,500

As a sponsor of a morning break, meeting attendees will enjoy delicious bakery cookies and coffee. Two exclusive sponsorships are available. Your company's name will appear on signage indicating your sponsorship of the morning break and you will be listed in the official program as a sponsor.



Exhibits

Exhibit Booths. Rental for all booths is \$1000. Exhibit space is limited; therefore, payment must be received no later than April 13, 2012 to guarantee space.



Otherwise, space may be assigned to other exhibitors. No space will be assigned without a deposit of 50% of the total cost. Fees are non-refundable unless written notification of cancellation is received by April 20, 2012. **Please note:** MSMA is classified as a non-profit organization under Section 501(c)(6) of the U.S. Tax Code and is subject to Internal Revenue Service regulations which prohibit exhibitors from selling or taking orders on the exhibit floor. Exhibitors are encouraged to present educational exhibits.

Standard Services and Extra Equipment. Booth size: 8-feet front x 8-feet deep. Each booth is equipped with backdrop, side rails, table, two chairs, trash can and sign with your company's name. **Please note:** Exhibitor kits will be mailed approximately six weeks prior to the show to offer additional services.

Exhibit Shipping and Storage. No exhibits can be received by The Grand Hotel prior to June 4, 2012. In order to ensure onsite storage space is available, please notify Jenny White if you are sending large amounts of packages. To insure proper delivery of packages, please ship PREPAID to:

Marriott Grand Hotel, Resort, Golf Club & Spa
Company Name/Name of Mtg/ Name of Person Attending
One Grand Boulevard
Point Clear, AL 36564-0639
251-928-9201
Number each package (for ex: Box 1 of 2, Box 2 of 2)

Additional booth furnishings, freight service, electrical distribution, and labor are available in advance through **The Grand Hotel** at the exhibitor's expense.

Security. The exhibit area will be locked except during posted exhibit hours. MSMA will take all precautions against damage or loss by fire, theft or other accidents, but assumes no liability for such loss. Small valuables should be stored at night.

Details

Instructions for Exhibitors. Business casual dress is appropriate for all functions. **Please note:** If you need assistance in setting up or dismantling your display, please contract in advance with The Grand Hotel for labor.

Exhibit Hours. The exhibit hall will be open 5:30 - 7:00 pm Thursday, June 7 and 8 am - 2 pm on Friday, June 8, 2012. **Please note:** All meal functions during exhibit hours will be held in the Exhibit Hall to maximize opportunities to meet physicians. If you would like to offer a door prize, please notify MSMA prior to Annual Session. All door prizes will be drawn and announced during the lunch at 12:45 pm Friday. **Set-up:** Thursday, June 7, 2 - 4 pm **Dismantle:** Friday, June 8, after 2 pm.

Registration. Exhibit welcome packets will be available at your exhibit booth on Thursday, June 7, 2012 at 2:00 pm. Name badges will be included in your packet. Please wear your name badge to enter the events.

Lodging. Grand Hotel Marriott Resort, Golf Club & Spa, One Grand Boulevard, Point Clear, AL, 251-928-9201.

Activities in the Exhibit Hall.

5:30-7:00 pm Thursday	Welcome in Exhibit Hall
7:30-9:30 am Friday	Breakfast with Physicians
11:30-1:00 pm Friday	Lunch with Physicians
12:45 pm Friday	Door Prize Drawings

Reserve Your Exhibit Space Today!

Jenny White JWhite@MSMAonline.com
Becky Wells BWells@MSMAonline.com
601-853-6733

408 West Parkway Place • Ridgeland, MS 39157



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SESSION

POINT CLEAR  JUNE 7-10, 2012

EXHIBIT PROSPECTUS



MISSISSIPPI STATE MEDICAL ASSOCIATION

Invitation accepted ...

Exhibitor/Corporate Sponsor Registration Form

144th Annual Session of
Mississippi State Medical Association
June 7-10, 2012
Point Clear, AL

Company Name

Contact Name

Mailing Address

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Names for Badges: *(2 complimentary registrations are included with exhibit rental. Each additional representative is \$50)*

Exhibitor:

1 – 8 x 8 Booth _____ \$1,000 *(complimentary registration for 2 representatives)*

Corporate Sponsorship:

Diamond Sponsor – _____ \$15,000 *(includes 10 tickets to event)*
President's Dinner Dance

Gold Sponsor – _____ \$10,000
MSMA President's Reception

Silver Sponsor – Lunch _____ \$6,000 *(Exclusive – complimentary registration for 4 representatives)*
_____ \$3,000 *(Partial – complimentary registration for 3 representatives)*

Bronze Sponsor – Breakfast _____ \$3,000 *(Exclusive – complimentary registration for 3 representatives)*
_____ \$1,500 *(Partial)*

Morning Break Sponsorship _____ \$1,500

Total Exhibitor &

Corporate Sponsorship \$ _____

Please send completed registration form with payment to:

Becky Wells • P.O. Box 2548
Ridgeland, MS • 39158-2548

All registration forms and payment must be received by April 13, 2012

***For additional information & sponsorship opportunities,
please contact Becky Wells at (601) 853-6733 x340 or
Jenny White at (601) 853-6733 x 332***